

MEET DEAN KYTE

Dean Kyte is a Melbourne writer, artist and filmmaker. He provides *Bespoke Document Tailoring* and *Artisanal Desktop Publishing* services to writers, artists, photographers, designers, bloggers, scriptwriters and zine-makers.

Dean specializes in helping creatives who are eager to embrace the adventure of self-publishing but are daunted by its complexities to get their work elegantly into print.

Providing rigorous editorial advice and sophisticated graphic design solutions, Dean helps you to cultivate your unique style, working intimately with you to publish a thoroughly bespoke book tailored to *you*.

A charismatic *flâneur*, Dean gives you confidence in the immaculate presentation of your work, transforming your words and art into a valuable luxury item which handsomely showcases your creativity.

With flexible offerings available, Dean is able to work with you on a per-hour or per-project basis, negotiating a bespoke service suitable to your budget and needs.



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**TAKE THE ADVENTURE OF SELF-PUBLISHING
WITH MELBOURNE'S MOST STYLISH WRITER!**



Dean Kyte



As a creative, your dream is to live by your art. You want to realize the expressions of your soul, and garner the praise that comes to those whose work truly moves people.

Few works of art stand the test of time as well as a book. As humanity's most treasured knowledge technology, it's a design classic, and the esteem which goes to an author is richly deserved.

But the complexities involved in self-publishing a trade-quality book can be overwhelming for a virgin authorpreneur.

Locating a professional editor who is willing to work with you face-to-face to clarify your literary style is not easy.

Finding one who also possesses the skills in graphic design to help you self-publish a thoroughly bespoke book is rarer still.

As the self-published author of five books, Dean Kyte shares your dream of seeing your work in print, and he brings the experience of an artisan to making your dream a reality.



BESPOKE DOCUMENT TAILORING

is meticulous editing and proofing of your writing to ensure your expression is clear; your grammar, spelling and punctuation are correct; and your style and tone are consistent.

For an intricate creative work, you need a wordsmith capable of cutting through complexity and sewing the fabric of your writing into an elegant whole which is bespoke to your voice.

As an Associate Member of the Institute of Professional Editors (IPEd), Dean Kyte can perform structural editing of your script or manuscript. He can even help you translate your work from French, Italian or Spanish.

And because it's bespoke, Dean collaborates intimately with you, providing counselling on *content strategy*: the logical organization of your work at its deepest level so as to ensure maximal comprehension by your readers.

Writing can be lonely. Having the editorial support of a fellow writer gives you confidence that your work is 'on the right track' and will resonate with your readers.



ARTISANAL DESKTOP PUBLISHING

is the craft of bespoke print-on-demand book production performed by a wordsmith who is a veritable artisan at creating humanity's most enduring knowledge technology.

Whether it's a novel, memoir, script, collection of poetry or short stories—or even a graphic novel or artistic portfolio—your book deserves bespoke attention.

Dean Kyte can perform word-processing, formatting and proofing of your manuscript and apply a bespoke graphic design solution that complements your text, giving style to the substance.

He can also collaborate intimately with you to curate your art or photography into an elegant portfolio, coffee-table book, zine or graphic novel which showcases your work.

For the more hands-on authorpreneur, Dean is available to offer counselling, advice and expert assistance with self-publishing.

And because you're working with a fellow author, someone who understands your concerns from an artistic perspective, you can be sure that Dean wants the best for *your* book just as he would for his own.