

## Meet your bespoke editor and publisher.

**Dean Kyte** is a Melbourne writer who provides *Bespoke Document Tailoring* and *Artisanal Desktop Publishing* services to academic clients.

Dean specialises in providing rigorous editorial assistance and elegant graphic design solutions to postgraduate students.

As the self-published author of five books, Dean brings a wordsmith's experience and exquisite attention to detail to editing and publishing your bespoke documentation.

A charismatic dandy who helps you to find your unique style as a writer, Dean expands your intellectual horizons, tutoring you in the development of your voice with his professional experience.

With flexible offerings available for students, Dean is able to work with you on a per-hour or per-project basis, negotiating a bespoke service suitable to your budget.



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## Stylish editing and publishing solutions for academics



*Dean Kyte*

BESPOKE DOCUMENT TAILORING AND  
ARTISANAL DESKTOP PUBLISHING SERVICES

As an academic, an image of credibility matters to you — and to your readers.

As a student at the postgraduate level, you want to improve your prospects and gain respect from your academic peers.

You're aware of your image and you know that style counts—on the page, as in life.

But how do you make an impression on the page which signals credibility?

Dean Kyte helps you communicate your credibility by providing detailed copyediting and proofreading of complex academic documentation such as theses, reports and essays.

He also provides an integrated graphic design solution to support your words on the page, giving style to the substance and making it easier to convince your assessors by taking the cognitive friction out of reading.



**Bespoke Document Tailoring** is about the deep logical architecture of your writing.

It's meticulous editing and proofing to ensure that your ideas are clearly expressed; your grammar, spelling and punctuation are correct; and your style, tone and terminology are consistent with your discipline.

The rigours of academic writing at the postgraduate level can be intimidating.

Many students arrive at the Masters—or even the PhD—level lacking confidence in their ability to write essays, reports and theses to an academic standard.

And the sense of anxiety is doubled if English isn't your first language.

Dean Kyte's scholarly background includes a host of High Distinctions: he knows how to navigate the terrain of complex written argumentation.

And as an Associate Member of the Institute of Professional Editors (IPEd), he is thoroughly competent to copyedit and proofread your thesis, giving you confidence that it will stand up to rigorous scrutiny.



**Artisanal Desktop Publishing** is the craft of bespoke print-on-demand book production.

Your thesis is transformed into an elegant printed book by a wordsmith who is a master craftsman at creating academia's most esteemed knowledge technology.

Your original contribution to the history of ideas is important.

Presentation is also important.

The medium *is* the message, and *your* message deserves to be preserved in the enduring format of a printed book.

Dean Kyte can perform word-processing, formatting and proofing of your thesis and apply a bespoke graphic design solution so that your words look their very best.

Dean specialises in collaborating with arts students to transform their creative writing, art, photography and design into books, scripts and portfolios which elegantly showcase their work.

